

Jami R. • Personal Branding & Portrait Shoot

Miranda Kelton Photography | www.mirandakelton.com
Santa Barbara, California

Client Industry: True Crime Podcast Host & Creator

Content Needs: Image Branding Set for new Website, Social Media, Speaking Engagements, etc.

Business Name: Murderish Podcast

Client Site/Links: <https://www.instagram.com/murderishpodcast/>

HAIR/MAKEUP/STYLING/SHOTS CREATIVE INSPO BOARD:

Click Here: <https://www.pinterest.com/mirandakeltonphoto/jami-rice-personal-branding/>

GENERAL INFO:

Locations: In-Studio, SB Courthouse, Beach Location(s)

Time: 9:30am - 5pm

Date: 01/21/20

Type: Personal Branding Shoot

Style: Cinematic, Modern, Simple aesthetic. Steering away from anything that looks too kitschy or “halloween-esque”.

CREW INFO:

Miranda Kelton: Photography, Styling

Jami Rice: Client

Cheryl Nacario: Hair Stylist, Makeup Artist, & Assistant

LOCATION DIRECTIONS & INFO:

#1 - SB Studio Location:

Address: 1129 State St #30A, Santa Barbara, CA 93101

Parking: Parking lots available behind Studio building

#2 - SB Courthouse:

Address: 1100 Anacapa St, Santa Barbara, CA 93101

Parking: Street Parking, or there are a few parking garages nearby

#3 - Beachy/SoCal Locations:

We have a few different options for these locations - I added a few extra screenshots to the location of the Pinterest board so you can see some examples. The outdoors of the courthouse is actually very SoCal looking - lots of tropical plants and garden-type areas that have the neat architecture of the courthouse in the background.

If you want something beachy, East Beach is nearby and is pretty wide open, and has lots of great sunset light. There's also a biking trail that goes along the SB waterfront that has palm trees & the beach in the background that can make for some very pretty shots! Lastly, we could go a little bit further to the Waterfront Harbor where there's a long concrete wall next to the marina that runs right along the ocean. It makes for some really simple but gorgeous shots!

Take a peek at the Pinterest board and let me know what you think - depending on how much time we have before sunset at the end of the day, we could probably do two out of these three locations.

SHOT LIST: In Studio

Creative: Interior Portraits, Podcast Host Portraits, Crime Board, Fog Portraits - 3-4 Outfits

Basic Lifestyle Portraits & Headshots | Horizontal & Vertical

Poses on Stool/couch/chair, Standing, Seated, etc.

Podcast Host Portraits | Seated at Desk/Table with "Recording" Setup

Try a few different shots from different angles. Take a few shots of just the podcast setup, & a few of Jami's Phone with her podcast showing on the screen

Crime Board Background Shots | Standing in front of Crime Board

Cinematic Portraits - Try a couple of different poses and angles

Fog Portraits | Horizontal & Vertical

Mysterious, moody lighting - try a few different angles and lighting situations to get some creative shots

SHOT LIST: SB Courthouse

Creative: Legal Setting Portraits, Outdoor - 1 Outfit

Portraits | Inside the courthouse chapel room if possible

Shots of Jami in leather chairs to try and show a "jury box - esque" type of vibe. If we have time, a few shots outdoors as well to take advantage of the awesome landscapes and architecture

SHOT LIST: Outdoor Locations

Creative: Colorful portraits & Lifestyle shots - 1 - 2 Outfits

Lifestyle Portraits | East Beach, SB Waterfront, Marina, Biking Trail

Depending on location - get some fun golden-hour lifestyle shots of Jami on the beach, by palm trees, etc., to show that SoCal look!

PHOTOSHOOT PROPS:

I always recommend for personal branding shoots that you gather & bring along a couple of items that are special to you to use in some of your shots - for example, a favorite journal, mug, unique necklace, etc. It's fun to include these things in some of your images to add a little of your personality to the shots! Other popular props include laptops, books, unique wardrobe accessories, or other items that are unique to your particular career field.

Miranda Will Bring:

Crime Board set, Fog Machine,

Jami Will Bring:

Podcast Mic & Equipment, Knife prop, Extra Content for Crime Board, Phone for Podcast PhoneScreen Shot. I also recommend for these personal branding shoots that you bring along a couple of items that are special to you to use in some of your shots - for example, a favorite notebook, mug, unique necklace, etc. It's fun to have these things to add a little of your personality to the shots!

WARDROBE & HAIR/MAKEUP:

Your Client Welcome Packet contains all of the other information you'll need to prepare for your session; including wardrobe planning advice, hair & skincare prep tips, & a few planning tools to help you get organized. **Please take a few minutes to read through all of those resources as the information they contain will really help your photoshoot to go as smoothly as possible.** I also have an online version of all the Prep Guides available so that you can view them on your computer or smartphone at your convenience - take a look at your photoshoot planning email for the link & password to those online versions.

For Jami: Feel free to ask me any questions you have about wardrobe if you feel that you need help - I usually recommend planning out 2 - 3 outfits for each location. That way we have a few things to choose from & plenty of options day-of! It's good to have variety, too - something relaxing, something fancy, something corporate, something fun that shows off your personality - feel free to include a favorite dress, jacket, etc.! Let me know if you need any extra help with this or would like advice on anything! It's good to bring along a few simple accessories, too - simple jewelry, etc.

For Cheryl: Check out the Hair & Makeup Sections of the Pinterest board! We're doing clean, professional beauty - Jami has medium-length blonde hair & blue eyes. She needs portraits that will look very polished & professional to use for her website, upcoming speaking engagements, etc. Depending on what Jami would like, we can do a couple of very simple hairstyles that reflect the way she wears her hair & makeup every day.

SHOOT SCHEDULE: 9:30am - 5pm

9:30am

All meet up at Studio space

9:30am - 10:45 am

Organize Outfits, Hair & Makeup

11:00 am - 1:30 pm - Studio Shots

Interior Shots, Lifestyle Shots, Cinematic Shots, etc.

1:30 - 3:00pm: Lunch Break & Travel Time

There are lots of very yummy lunch options by the studio! There's a little cafe/bistro, a Mexican restaurant, some coffee shops & bakeries, etc. The SB Courthouse is only a couple of blocks away from the studio, so it'll take probably 10 minutes maximum to drive over there and find a parking spot.

3:00pm - 3:45pm: SB Courthouse Shots

Walk around and shoot at SB Courthouse, both indoors and outdoors.

4:00pm - 5:00pm: Beach Shots - East Beach

East Beach is only a few minutes drive away from the courthouse & there is easy waterfront parking. During this time we can run around and do a few last fun portrait shots during golden hour to get those lifestyle beach shots!

5pm - Sunset

It's a wrap - We're all done!

OTHER NOTES:

As always - feel free to text, call, or email me with any questions you may have. Refer to your Client Welcome Packet for detailed instructions on how to prepare your outfits & your skin/hair, & more tips about how to get organized ahead of time, etc.

If our location(s) require we go outside, please be sure to bring your own water, extra snacks, phone chargers, comfortable walking shoes, jackets, etc. with you!

Miranda's Phone (text & call): 1 (971) 337-0516

Miranda's Email: miranda@mirandakelton.com